

CENTRAL WEST | July 2021 - June 2026

Vision: Resilient communities, in productive, healthy landscapes



Grow

Our programs and partnerships **grow** primary industries productivity and healthy environments



Protect

Our services and partnerships play a vital role in helping to **protect** against pests, diseases and environmental threats



Connect

We connect with our community and **connect** our customers with the best services, advice and networks



Support

We play a vital role in helping primary industries prepare for natural disasters and are on the ground to respond and **support** when they occur

LANDSCAPE MANAGEMENT

CORE SERVICE AIM

- Effectively manage travelling stock reserves (TSRs) to deliver productive, cultural and environmental benefits
- Effectively manage native vegetation to deliver economic, social and environmental benefits
- Conserve and restore valuable natural and cultural assets

STRATEGIC PRIORITIES

- Pursue new revenue opportunities to improve the ability to manage TSRs for public and private values
- Ensure staff are skilled and resourced to meet land manager demand for services under the Land Management Framework
- Continue to attract investment to support natural resource management on public and private land in accordance with the Local Land Services Natural Resource Management Framework

MEASURES OF SUCCESS

- ✓ Increase in all forms of TSR revenue over the five year period
- ✓ Maintain or improve processing times for land management services
- ✓ Increase funding that supports the provision of advice and incentives to improve natural resource management practices

BIOSECURITY

CORE SERVICE AIM

- Reduce the impact of plant and animal biosecurity on the environment, productivity and economy
- Maintain animal welfare standards

STRATEGIC PRIORITIES

- Maintain a network of skilled district veterinarians and biosecurity officers in strategic locations across the Central West region
- Ensure Central West Local Land Services is a trusted provider of biosecurity training and advice
- Facilitate a cooperative and coordinated approach to weed management in the Central West region

MEASURES OF SUCCESS

- ✓ Service delivery meets regulated requirements
- ✓ Maintain number of skilled biosecurity staff by location
- ✓ All tenures of land management are represented through membership on the Central West Regional Weeds Committee
- ✓ Retain and review the Central West Regional Strategic Weed Management Plan by 2022

PRIMARY PRODUCTION

CORE SERVICE AIM

- Grow farm productivity and healthier environments through quality agricultural advisory services

STRATEGIC PRIORITIES

- Leverage our advisory capacity to provide value to industry and services providers

MEASURES OF SUCCESS

- ✓ Maintain number of agricultural advisory staff
- ✓ Increase agricultural partnerships and/or revenue

EMERGENCY MANAGEMENT

CORE SERVICE AIM

- Reduce the impact of natural disasters and biosecurity emergencies on communities, environment and the economy

STRATEGIC PRIORITIES

- Maintain a high level of preparedness and staff capacity in emergency management to support incidents, outbreaks and emergency events across the state

MEASURES OF SUCCESS

- ✓ 90 per cent of staff with foundational skills
- ✓ Review emergency management organisational structure annually
- ✓ Identified training priorities are met

ENABLING

The Central West Local Land Services Board has identified four overarching local business strategies, which together with the strategic priorities for each core service area, will drive the strategic direction of the region and strengthen service delivery across all areas of the business. The business is further supported by the statewide Local Land Services Enabling Strategies, our local Communications and Engagement Plan and Local Aboriginal Engagement Strategy.

BUSINESS STRATEGIES

- Maintain our network of skilled and relatable staff across the Central West region
- Increase the awareness of and access to the full range of services offered by Central West Local Land Services
- Strengthen the integration of our service delivery to provide whole-farm management advice
- Develop strategic alliances that support our program and service delivery at the local level

MEASURES OF SUCCESS

- ✓ Maintain staff engagement score
- ✓ Increase customer satisfaction
- ✓ Increase net promoter score
- ✓ Increase number of landholders engaged
- ✓ Increase area of improved practices
- ✓ Increase customer trust
- ✓ Increase stakeholder satisfaction
- ✓ Meet agreed net cost of service