

MURRAY | July 2021 - June 2026

Vision - Resilient communities in productive healthy landscapes.



Our programs and partnerships **grow** primary industries productivity and healthy environments

Our services and partnerships play a vital role in helping to **protect** against pests, diseases and environmental threats

We connect with our community and **connect** our customers with the best services, advice and networks

We play a vital role in helping primary industries prepare for natural disasters and are on the ground to respond and **support** when they occur

LANDSCAPE MANAGEMENT

We aim to:

- Increase natural values across rural landscapes in the Murray region
- Ensure that Murray region's travelling stock reserves (TSRs) deliver agricultural, environmental, cultural and social benefits
- Support native vegetation management to deliver economic, social, cultural and environmental benefits.

STRATEGIES

The following documents guide our strategic direction in this area:

- Regional Landscape Management Strategy
- Regional Communications Strategy
- Local Land Services Natural Resource Management Framework
- Local Land Services TSR Statewide Plan of Management and Best Management Toolkit
- Land Management Framework
- Private Native Forestry legislative framework.

PRIORITY PROGRAMS

- Terrestrial ecosystems
- Aquatic ecosystems
- Significant species
- Environmental attitudes
- TSR operations
- TSR compliance
- TSR communications
- Murray Land Management Program
- Private Native Forestry in the Murray region

MEASURES OF SUCCESS

- ✓ Ecosystem health
- ✓ Resilience of significant species
- ✓ Appreciation of nature
- ✓ Area of TSR actively managed
- ✓ Change in vegetation management
- ✓ Number of communication activities

BIOSECURITY

We aim to:

- Reduce the impact of plant and animal based biosecurity risks on regional agriculture and the environment.

STRATEGIES

The following documents guide our strategic direction in this area:

- Regional Biosecurity Strategy
- Regional Strategic Weed Management Plan
- Regional Strategic Pest Animal Management Plan
- Regional Communications Strategy
- NSW Biosecurity Strategy
- State-level animal biosecurity and welfare plans.

PRIORITY PROGRAMS

- Regional Pest Program
- Regional Weed Program
- Animal biosecurity and welfare operations
- Biosecurity communications

MEASURES OF SUCCESS

- ✓ Impact of priority pests and weeds on agriculture and the environment
- ✓ Awareness of biosecurity risks and good biosecurity practices
- ✓ Number of communication activities

EMERGENCY MANAGEMENT

We aim to:

- Support Murray regional communities to plan for and recover from natural disasters and biosecurity emergencies.

STRATEGIES

The following documents guide our strategic direction in this area:

- Regional Emergency Management Strategy
- Regional Communications Strategy
- Emergency Management priorities for Local Land Services and NSW Department of Primary Industries 2019-2023.

PRIORITY PROGRAMS

- Emergency planning and preparedness
- Emergency response
- Recovery programs
- Emergency management communications

MEASURES OF SUCCESS

- ✓ Percentage of after-action reviews completed
- ✓ No. of staff trained in a response role
- ✓ No. of response activities completed
- ✓ No. of recovery programs delivered
- ✓ No. of communication activities

PRIMARY PRODUCTION

We aim to:

- Improve the long-term viability of regional farming businesses and the natural assets that underpin them.

STRATEGIES

The following documents guide our strategic direction in this area:

- Regional Primary Production Strategy
- Regional Communications Strategy
- Local Land Services Agricultural Services Framework.

PRIORITY PROGRAMS

- Production and profitability
- Farm business management
- Resilience and adaptation
- Farm Natural Capital

MEASURES OF SUCCESS

- ✓ Grower confidence in long-term viability of farm businesses
- ✓ Condition of soil and vegetation on-farm
- ✓ Number of communication activities

ENABLING

Our ambition is for Murray Local Land Services to be a capable, high-performing and respected organisation delivering value for our customers.

STRATEGIES

- Regional Business Enabling Strategy
- Regional Communications Strategy
- Regional New Business Strategy
- Local Land Services Work Health and Safety Plan
- Local Land Services Aboriginal Engagement Strategy
- Department of Regional NSW Outcome and Business Plan
- Local Land Services and Departmental plans, policies, procedures and guidelines

PRIORITY PROGRAMS

- Brand affinity
- Innovative engagement
- Partnerships and connections
- Aboriginal culture and communities
- Governance and strategy
- Business administration and innovation
- Quality customer service
- People, safety and culture

MEASURES OF SUCCESS

- ✓ Customer value and experience
- ✓ Total partner experience
- ✓ Compliance with financial controls and accounting standards
- ✓ Performance in internal and external audits
- ✓ Percentage of audit recommendations actioned
- ✓ Employment opportunities created for Aboriginal people
- ✓ Murray Local Land Services is a workplace of choice