



SUPPLEMENTARY REPORT

NSW Landholders Survey

Local Land Services

October 2023



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EXECUTIVE SUMMARY

In early 2023, Local Land Services (LLS) commissioned Taverner Research to conduct research with rural zoned private landholders across 11 LLS regions in NSW.

The purpose was to understand landholders' views on native vegetation, their management activities, contact with LLS and awareness of the Native Vegetation Regulatory Map and Land Management (Native Vegetation) Code.

A total of n=2400 completed surveys were obtained via a mixed-mode survey design. A CATI (Computer-Assisted Telephone Interview) survey was conducted between 3 April and 4 May 2023, and online surveys ran in parallel, up to 8 May 2023.

METHODOLOGY	PARTICIPANTS
CATI survey	n=750 (n=113 of whom also completed an 'extra' survey conducted online)
'Combined' Online survey	n=1650
TOTAL SAMPLE SIZE	n=2400

Results of that survey are published in a report dated June 2023.

In October 2023, LLS commissioned Taverner Research to conduct additional analysis on four of the attitudinal questions, Q8, 10, 20 and 21. Specifically, LLS wanted to understand in greater detail how results of those questions varied by: (a) size of property; and (b) whether the survey respondent owned or managed the farm – or both.

As per LLS requests, results for each of the four questions have been categorised by size (x5) and owner/manager status (x3).

Within each of the 32 tables, statistically significant differences in agreement are highlighted in **blue** (above mean) and **red** (below mean).

Breakdown of sample by farm size and own vs. manage was as follows:

FARM SIZE	OWN	MANAG E	OWN & MANAGE	OTHER	TOTAL
0-20ha	5% n - 115	1% n - 17	17% n - 410	0% n - 1	23% n - 543
21-50ha	4% n - 91	1% n - 14	15% n - 356	0% n - 3	19% n - 464
51-100ha	3% n - 68	0% n - 5	8% n - 188	0% n - 4	11% n - 265
100-500ha	4% n - 103	1% n - 22	16% n - 375	0% n - 5	21% n - 504
500+ha	5% n - 108	2% n - 42	19% n - 460	1% n - 13	26% n - 623
Total	20% n - 484	4% n - 100	75% n - 1789	1% n - 26	100% n - 2399

Total sample; Unweighted; base n = 2399; total n = 2400; 1 missing



ADDITIONAL ANALYSIS – BACKGROUND

In October 2023, Local Land Services requested additional analysis for the NSW Landholders Survey conducted by Taverner Research in May 2023 (see report dated June 2023).

Specifically, Local Land Services has sought to understand how results to questions 8, 10, 20 and 21 varied by two factors:

- Size of property (or properties)
- Whether the respondent owned, managed or owned/managed the represented property or properties.

For context, the original questions were:

Q8	Thinking about your rural property, to what extent do you agree or disagree with these statements about native vegetation? Native vegetation includes trees, shrubs, herbs and grasses that are indigenous to NSW.
Q10	And do you agree or disagree with these statements relating to protecting native vegetation?
Q20	Native vegetation includes trees, shrubs, herbs and grasses that are indigenous to NSW. To what extent would you agree or disagree that...
Q21	To what extent would you agree or disagree that...

Results have been presented by answer category, covering each of the four relevant questions. Where tables show a proportion of respondents “filtered out”, this indicates the number of potential respondents who did not meet the criteria for inclusion (e.g. due to farm size or ownership status).

Answer categories are:

Property size:

- 0-20 hectares
- 21-50 hectares
- 51-100 hectares
- 101-500 hectares
- 501+ hectares

Ownership/management status of respondent:

- Own farm (only)
- Manage farm (only)
- Own and manage farm

To aid interpretation of results, the five-point agree/disagree scale used for each question has been simplified to an agree/neutral/disagree scale.

Statistically significant differences (i.e. those outside the surveys’ sampling error margins, and hence unlikely to be caused by chance alone) are signified in **blue** (above average) or **red** (below average).



RESULTS FOR 0-20 HECTARES

Table 1: Results for Question 8 by size of property (0-20 ha)

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	4%	5%	91%
Is important for stock grazing	24%	22%	54%
Is important for shade or shelter	4%	5%	91%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	29%	17%	54%
Helps protect cultural heritage	14%	19%	68%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	16%	14%	70%
Provides an economic return from activities other than timber and grazing, such as biodiversity	28%	30%	42%
Is important for the natural scenery and aesthetic	5%	7%	88%
Provides an economic return from timber and/or grazing	37%	29%	33%

Filter: 0-20ha; Unweighted; base n=543; 77% filtered out

Table 2: Results for Question 10 by size of property (0-20 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	24%	36%	40%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	6%	7%	86%
It's important to consider the community when making decisions about protecting the native vegetation on my property	20%	17%	63%
Protecting native vegetation will be important for future generations of my family	9%	10%	81%
Protecting native vegetation is important for the future of my community	9%	10%	81%

Filter: 0-20 ha; Unweighted; base n = 543, 77% filtered out



Table 3: Results for Question 20 by size of property (0-20 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	7%	7%	86%
My native vegetation is important to control erosion and protect water quality	5%	7%	89%
My native vegetation shelters feral animals	33%	18%	50%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	57%	19%	65%
My native vegetation requires active management	17%	19%	65%
My native vegetation adds to my property's value	15%	20%	66%
My native vegetation should be used to contribute as much as possible to income from my property	42%	34%	25%
My native vegetation reduces the productive capacity of my property	60%	21%	19%
My native vegetation is a harbour for weeds	50%	16%	35%
My native vegetation is a fire hazard	42%	14%	45%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	45%	14%	41%
My native vegetation harbours native pest animals	42%	21%	37%
My native vegetation is costly to manage	51%	23%	26%
My native vegetation increases the productive capacity of my property	26%	35%	39%
Managing my native vegetation takes too much time	56%	23%	22%
How I manage the native vegetation on my property should be up to me	21%	14%	66%

Filter: 0-20 ha; Unweighted; base n = 400; total n = 543; 143 missing; 77% filtered out

Table 4: Results for Question 21 by size of property (0-20 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	8%	16%	76%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	30%	36%	34%
Protecting native vegetation on my property is something I am passionate about	13%	16%	72%
It would be a big deal if I made a mistake with protecting native vegetation on my property	28%	29%	43%
My position on protecting native vegetation on my property tells others something about me	8%	26%	66%
Protecting native vegetation on my property is important to me	6%	10%	84%
Making decisions about protecting native vegetation on my property is complicated	45%	24%	31%
What others think about protecting native vegetation on their farms tells me something about them	7%	21%	72%
I care a lot about protecting native vegetation on my property	5%	14%	81%

Filter: 0-20 ha; Unweighted; base n = 400; total n = 543; 143 missing; 77% filtered out



RESULTS FOR 21-50 HECTARES

Table 5: Results for Question 8 by size of property (21-50 ha)

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	5%	5%	91%
Is important for stock grazing	27%	21%	52%
Is important for shade or shelter	3%	5%	92%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	23%	10%	67%
Helps protect cultural heritage	16%	24%	60%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	15%	19%	66%
Provides an economic return from activities other than timber and grazing, such as biodiversity	30%	34%	37%
Is important for the natural scenery and aesthetic	6%	7%	87%
Provides an economic return from timber and/or grazing	36%	23%	40%

Filter: 21-50 ha; Unweighted; base n = 464; 81% filtered out

Table 6: Results for Question 10 by size of property (21-50 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	25%	35%	40%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	9%	8%	83%
It's important to consider the community when making decisions about protecting the native vegetation on my property	26%	16%	58%
Protecting native vegetation will be important for future generations of my family	8%	14%	78%
Protecting native vegetation is important for the future of my community	9%	12%	79%

Filter: 21-50 ha; Unweighted; base n = 464; 81% filtered out



Table 7: Results for Question 20 by size of property (21-50 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	3%	8%	89%
My native vegetation is important to control erosion and protect water quality	5%	8%	87%
My native vegetation shelters feral animals	23%	15%	62%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	51%	18%	30%
My native vegetation requires active management	14%	15%	71%
My native vegetation adds to my property's value	13%	19%	67%
My native vegetation should be used to contribute as much as possible to income from my property	36%	31%	34%
My native vegetation reduces the productive capacity of my property	54%	21%	25%
My native vegetation is a harbour for weeds	39%	20%	41%
My native vegetation is a fire hazard	34%	18%	48%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	44%	14%	42%
My native vegetation harbours native pest animals	37%	22%	41%
My native vegetation is costly to manage	43%	22%	34%
My native vegetation increases the productive capacity of my property	26%	32%	42%
Managing my native vegetation takes too much time	48%	25%	26%
How I manage the native vegetation on my property should be up to me	19%	14%	67%

Filter: 21-50 ha; Unweighted; base n = 404; total n = 464; 60 missing; 81% filtered out

Table 8: Results for Question 21 by size of property (21-50 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	8%	15%	78%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	32%	32%	36%
Protecting native vegetation on my property is something I am passionate about	12%	18%	70%
It would be a big deal if I made a mistake with protecting native vegetation on my property	27%	33%	40%
My position on protecting native vegetation on my property tells others something about me	8%	27%	65%
Protecting native vegetation on my property is important to me	4%	10%	86%
Making decisions about protecting native vegetation on my property is complicated	44%	21%	36%
What others think about protecting native vegetation on their farms tells me something about them	8%	23%	69%
I care a lot about protecting native vegetation on my property	4%	12%	84%

Filter: 21-50 ha; Unweighted; base n = 404; total n = 464; 60 missing; 81% filtered out



RESULTS FOR 51-100 HECTARES

Table 9: Results for Question 8 by size of property (51-100 ha)

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	6%	6%	88%
Is important for stock grazing	27%	15%	58%
Is important for shade or shelter	2%	6%	92%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	20%	13%	67%
Helps protect cultural heritage	17%	23%	59%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	20%	14%	66%
Provides an economic return from activities other than timber and grazing, such as biodiversity	39%	31%	31%
Is important for the natural scenery and aesthetic	4%	9%	87%
Provides an economic return from timber and/or grazing	31%	25%	44%

Filter: 51-100ha; Unweighted; base n = 265; 89% filtered out

Table 10: Results for Question 10 by size of property (51-100 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	21%	42%	37%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	8%	6%	86%
It's important to consider the community when making decisions about protecting the native vegetation on my property	24%	17%	59%
Protecting native vegetation will be important for future generations of my family	6%	9%	85%
Protecting native vegetation is important for the future of my community	11%	9%	79%

Filter: 51-100 ha; Unweighted; base n = 265; 89% filtered out



Table 11: Results for Question 20 by size of property (51-100 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	4%	3%	93%
My native vegetation is important to control erosion and protect water quality	4%	6%	91%
My native vegetation shelters feral animals	25%	16%	58%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	50%	19%	32%
My native vegetation requires active management	19%	11%	70%
My native vegetation adds to my property's value	12%	18%	70%
My native vegetation should be used to contribute as much as possible to income from my property	40%	28%	32%
My native vegetation reduces the productive capacity of my property	59%	16%	25%
My native vegetation is a harbour for weeds	44%	16%	41%
My native vegetation is a fire hazard	35%	19%	46%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	48%	16%	37%
My native vegetation harbours native pest animals	40%	22%	37%
My native vegetation is costly to manage	48%	21%	31%
My native vegetation increases the productive capacity of my property	24%	29%	47%
Managing my native vegetation takes too much time	58%	27%	15%
How I manage the native vegetation on my property should be up to me	21%	12%	67%

Filter: 51-100 ha; Unweighted; base n = 265; 40 missing; 89% filtered out

Table 12: Results for Question 21 by size of property (51-100 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	5%	11%	84%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	22%	40%	37%
Protecting native vegetation on my property is something I am passionate about	8%	17%	75%
It would be a big deal if I made a mistake with protecting native vegetation on my property	25%	31%	44%
My position on protecting native vegetation on my property tells others something about me	8%	28%	64%
Protecting native vegetation on my property is important to me	3%	5%	92%
Making decisions about protecting native vegetation on my property is complicated	45%	24%	31%
What others think about protecting native vegetation on their farms tells me something about them	9%	22%	69%
I care a lot about protecting native vegetation on my property	4%	6%	90%

Filter: 50-100 ha; Unweighted; base n = 225; total n = 265; 40 missing; 89% filtered out



RESULTS FOR 101-500 HECTARES

Table 13: Results for Question 8 by size of property (101-500 ha)

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	6%	8%	86%
Is important for stock grazing	21%	15%	64%
Is important for shade or shelter	4%	5%	91%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	17%	13%	70%
Helps protect cultural heritage	22%	26%	52%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	19%	22%	58%
Provides an economic return from activities other than timber and grazing, such as biodiversity	39%	28%	34%
Is important for the natural scenery and aesthetic	8%	13%	80%
Provides an economic return from timber and/or grazing	29%	22%	49%

Filter: 101-500 ha; Unweighted; base n = 504; 79% filtered out

Table 14: Results for Question 10 by size of property (101-500 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	28%	42%	31%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	11%	14%	75%
It's important to consider the community when making decisions about protecting the native vegetation on my property	34%	19%	48%
Protecting native vegetation will be important for future generations of my family	8%	14%	78%
Protecting native vegetation is important for the future of my community	14%	16%	69%

Filter: 101-500 ha; Unweighted; base n = 504; 79% filtered out



Table 15: Results for Question 20 by size of property (101-500 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	8%	10%	82%
My native vegetation is important to control erosion and protect water quality	10%	7%	84%
My native vegetation shelters feral animals	20%	13%	67%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	41%	21%	38%
My native vegetation requires active management	20%	14%	66%
My native vegetation adds to my property's value	17%	22%	61%
My native vegetation should be used to contribute as much as possible to income from my property	27%	27%	47%
My native vegetation reduces the productive capacity of my property	46%	14%	39%
My native vegetation is a harbour for weeds	36%	16%	48%
My native vegetation is a fire hazard	34%	15%	51%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	55%	14%	31%
My native vegetation harbours native pest animals	29%	18%	53%
My native vegetation is costly to manage	39%	21%	41%
My native vegetation increases the productive capacity of my property	31%	22%	47%
Managing my native vegetation takes too much time	51%	25%	24%
How I manage the native vegetation on my property should be up to me	18%	11%	71%

Filter: 101-500 ha; Unweighted; base n = 366; total n = 504; 138 missing; 79% filtered out

Table 16: Results for Question 21 by size of property (101-500 ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	13%	16%	71%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	29%	36%	35%
Protecting native vegetation on my property is something I am passionate about	13%	22%	64%
It would be a big deal if I made a mistake with protecting native vegetation on my property	27%	34%	39%
My position on protecting native vegetation on my property tells others something about me	11%	30%	59%
Protecting native vegetation on my property is important to me	10%	11%	80%
Making decisions about protecting native vegetation on my property is complicated	42%	22%	36%
What others think about protecting native vegetation on their farms tells me something about them	11%	26%	63%
I care a lot about protecting native vegetation on my property	9%	13%	78%

Filter: 101-500 ha; Unweighted; base n = 366; total n = 504; 138 missing; 79% filtered out



RESULTS FOR 501+ HECTARES

Table 17: Results for Question 8 by size of property (501+ ha)

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	10%	12%	78%
Is important for stock grazing	19%	14%	67%
Is important for shade or shelter	6%	4%	90%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	23%	16%	61%
Helps protect cultural heritage	28%	25%	46%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	29%	22%	49%
Provides an economic return from activities other than timber and grazing, such as biodiversity	46%	26%	28%
Is important for the natural scenery and aesthetic	11%	14%	75%
Provides an economic return from timber and/or grazing	30%	20%	50%

Filter: 501+ ha; Unweighted; base n = 623; 74% filtered out

Table 18: Results for Question 10 by size of property (501+ ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	28%	38%	34%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	14%	16%	70%
It's important to consider the community when making decisions about protecting the native vegetation on my property	34%	22%	44%
Protecting native vegetation will be important for future generations of my family	11%	13%	77%
Protecting native vegetation is important for the future of my community	14%	19%	68%

Filter: 501+ ha; Unweighted; base n = 623; 74% filtered out



Table 19: Results for Question 20 by size of property (501+ ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	11%	10%	80%
My native vegetation is important to control erosion and protect water quality	11%	11%	78%
My native vegetation shelters feral animals	12%	7%	81%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	39%	25%	36%
My native vegetation requires active management	13%	8%	79%
My native vegetation adds to my property's value	28%	20%	51%
My native vegetation should be used to contribute as much as possible to income from my property	18%	23%	59%
My native vegetation reduces the productive capacity of my property	38%	15%	46%
My native vegetation is a harbour for weeds	31%	11%	58%
My native vegetation is a fire hazard	24%	17%	59%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	67%	13%	20%
My native vegetation harbours native pest animals	17%	10%	73%
My native vegetation is costly to manage	35%	17%	48%
My native vegetation increases the productive capacity of my property	36%	19%	46%
Managing my native vegetation takes too much time	44%	28%	29%
How I manage the native vegetation on my property should be up to me	13%	7%	80%

Filter: 501+ ha; Unweighted; base n = 367; total n = 623; 256 missing; 74% filtered out

Table 20: Results for Question 21 by size of property (501+ ha)

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	16%	20%	64%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	29%	34%	37%
Protecting native vegetation on my property is something I am passionate about	16%	23%	61%
It would be a big deal if I made a mistake with protecting native vegetation on my property	30%	29%	41%
My position on protecting native vegetation on my property tells others something about me	13%	35%	52%
Protecting native vegetation on my property is important to me	10%	13%	76%
Making decisions about protecting native vegetation on my property is complicated	37%	25%	38%
What others think about protecting native vegetation on their farms tells me something about them	14%	32%	53%
I care a lot about protecting native vegetation on my property	10%	17%	72%

Filter: 501+ ha; Unweighted; base n = 367; total n = 623; 256 missing; 74% filtered out



RESULTS FOR FARM OWNERS (ONLY)

Table 21: Results for Question 8 by farm owners (only)

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	6%	7%	87%
Is important for stock grazing	22%	18%	60%
Is important for shade or shelter	5%	5%	90%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	24%	14%	62%
Helps protect cultural heritage	19%	25%	57%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	20%	20%	60%
Provides an economic return from activities other than timber and grazing, such as biodiversity	37%	28%	35%
Is important for the natural scenery and aesthetic	11%	10%	79%
Provides an economic return from timber and/or grazing	32%	24%	44%

Filter: Own; Unweighted; base n = 484; 80% filtered out

Table 22: Results for Question 10 by farm owners (only)

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	24%	41%	35%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	13%	10%	78%
It's important to consider the community when making decisions about protecting the native vegetation on my property	28%	17%	55%
Protecting native vegetation will be important for future generations of my family	8%	12%	80%
Protecting native vegetation is important for the future of my community	12%	12%	75%

Filter: Own; Unweighted; base n = 484; 80% filtered out



Table 23: Results for Question 20 by farm owners (only)

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	8%	7%	86%
My native vegetation is important to control erosion and protect water quality	8%	9%	83%
My native vegetation shelters feral animals	24%	15%	61%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	47%	21%	32%
My native vegetation requires active management	18%	15%	66%
My native vegetation adds to my property's value	18%	20%	62%
My native vegetation should be used to contribute as much as possible to income from my property	32%	31%	37%
My native vegetation reduces the productive capacity of my property	47%	16%	37%
My native vegetation is a harbour for weeds	38%	19%	43%
My native vegetation is a fire hazard	31%	17%	52%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	50%	15%	35%
My native vegetation harbours native pest animals	36%	15%	49%
My native vegetation is costly to manage	44%	22%	35%
My native vegetation increases the productive capacity of my property	33%	26%	41%
Managing my native vegetation takes too much time	50%	27%	23%
How I manage the native vegetation on my property should be up to me	16%	13%	71%

Filter: Own; Unweighted; base n = 394; total n = 484; 90 missing; 80% filtered out

Table 24: Results for Question 21 by farm owners (only)

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	11%	18%	71%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	28%	36%	36%
Protecting native vegetation on my property is something I am passionate about	12%	25%	63%
It would be a big deal if I made a mistake with protecting native vegetation on my property	28%	28%	43%
My position on protecting native vegetation on my property tells others something about me	8%	35%	57%
Protecting native vegetation on my property is important to me	8%	11%	80%
Making decisions about protecting native vegetation on my property is complicated	41%	25%	34%
What others think about protecting native vegetation on their farms tells me something about them	8%	30%	62%
I care a lot about protecting native vegetation on my property	8%	15%	77%

Filter: Own; Unweighted; base n = 394; total n = 484; 90 missing; 80% filtered out



RESULTS FOR FARM MANAGERS (ONLY)

Table 25: Results for Question 8 by farm managers (only)

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	6%	11%	83%
Is important for stock grazing	18%	18%	64%
Is important for shade or shelter	6%	5%	89%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	25%	12%	63%
Helps protect cultural heritage	24%	22%	54%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	18%	22%	60%
Provides an economic return from activities other than timber and grazing, such as biodiversity	34%	30%	36%
Is important for the natural scenery and aesthetic	10%	16%	74%
Provides an economic return from timber and/or grazing	26%	25%	49%

Filter: Manage; Unweighted; base n = 100; 96% filtered out

Table 26: Results for Question 10 by farm managers (only)

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	21%	37%	42%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	12%	17%	71%
It's important to consider the community when making decisions about protecting the native vegetation on my property	25%	21%	54%
Protecting native vegetation will be important for future generations of my family	6%	16%	78%
Protecting native vegetation is important for the future of my community	10%	10%	80%

Filter: Manage; Unweighted; base n = 100; 96% filtered out



Table 27: Results for Question 20 by farm managers (only)

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	12%	15%	73%
My native vegetation is important to control erosion and protect water quality	10%	8%	82%
My native vegetation shelters feral animals	13%	20%	67%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	37%	25%	38%
My native vegetation requires active management	20%	7%	73%
My native vegetation adds to my property's value	25%	27%	48%
My native vegetation should be used to contribute as much as possible to income from my property	18%	37%	45%
My native vegetation reduces the productive capacity of my property	45%	17%	38%
My native vegetation is a harbour for weeds	27%	20%	53%
My native vegetation is a fire hazard	30%	20%	50%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	63%	12%	25%
My native vegetation harbours native pest animals	22%	23%	55%
My native vegetation is costly to manage	27%	28%	45%
My native vegetation increases the productive capacity of my property	35%	18%	47%
Managing my native vegetation takes too much time	52%	25%	23%
How I manage the native vegetation on my property should be up to me	17%	10%	73%

Filter: Manage; Unweighted; base n = 60; total n = 100; 40 missing; 96% filtered out

Table 28: Results for Question 21 by farm managers (only)

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	10%	28%	62%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	35%	30%	35%
Protecting native vegetation on my property is something I am passionate about	12%	30%	58%
It would be a big deal if I made a mistake with protecting native vegetation on my property	30%	37%	33%
My position on protecting native vegetation on my property tells others something about me	17%	35%	48%
Protecting native vegetation on my property is important to me	13%	15%	72%
Making decisions about protecting native vegetation on my property is complicated	40%	25%	35%
What others think about protecting native vegetation on their farms tells me something about them	15%	33%	52%
I care a lot about protecting native vegetation on my property	12%	18%	70%

Filter: Manage; Unweighted; based n = 60; total n = 100; 40 missing; 96% filtered out



RESULTS FOR FARM OWNERS/MANAGERS

Table 29: Results for Question 8 by farm owners/managers

NATIVE VEGETATION...	DISAGREE	NEUTRAL	AGREE
Protects and helps manage environmental aspects such as water quality, soil conservation, native plants and animals	6%	8%	86%
Is important for stock grazing	24%	17%	59%
Is important for shade or shelter	4%	5%	91%
Is an important source of timber for my own usage (e.g. firewood, property infrastructure)	22%	14%	64%
Helps protect cultural heritage	20%	23%	56%
Is important for recreational activities (e.g. camping, picnics, bike riding, horse riding)	21%	19%	61%
Provides an economic return from activities other than timber and grazing, such as biodiversity	36%	29%	34%
Is important for the natural scenery and aesthetic	6%	10%	84%
Provides an economic return from timber and/or grazing	34%	24%	43%

Filter: Own and manage; Unweighted; base n = 1790; 25% filtered out

Table 30: Results for Question 10 by farm owners/managers

STATEMENT	DISAGREE	NEUTRAL	AGREE
A lot of other landholders in my community are concerned about protecting native vegetation	27%	37%	36%
Protecting native vegetation is important for maintaining the natural beauty or aesthetic qualities of my area	9%	11%	80%
It's important to consider the community when making decisions about protecting the native vegetation on my property	28%	19%	53%
Protecting native vegetation will be important for future generations of my family	9%	12%	79%
Protecting native vegetation is important for the future of my community	12%	14%	74%

Filter: Own and manage; Unweighted; base n = 1790; 25% filtered out



Table 31: Results for Question 20 by farm owners/managers

STATEMENT	DISAGREE	NEUTRAL	AGREE
My native vegetation is important for the conservation of native plants & animals	6%	8%	86%
My native vegetation is important to control erosion and protect water quality	6%	7%	86%
My native vegetation shelters feral animals	23%	13%	64%
My native vegetation should be managed to produce timber products (e.g. sawlogs, firewood, fence posts)	49%	20%	31%
My native vegetation requires active management	15%	14%	71%
My native vegetation adds to my property's value	17%	20%	64%
My native vegetation should be used to contribute as much as possible to income from my property	32%	28%	40%
My native vegetation reduces the productive capacity of my property	53%	18%	29%
My native vegetation is a harbour for weeds	41%	15%	44%
My native vegetation is a fire hazard	35%	16%	49%
My native vegetation should be left to grow as nature intended (i.e. without human intervention)	52%	14%	34%
My native vegetation harbours native pest animals	33%	19%	48%
My native vegetation is costly to manage	44%	20%	36%
My native vegetation increases the productive capacity of my property	27%	28%	45%
Managing my native vegetation takes too much time	51%	25%	24%
How I manage the native vegetation on my property should be up to me	19%	11%	70%

Filter: Own and manage; Unweighted; base n = 1290; total n = 1790; 500 missing; 25% filtered out

Table 32: Results for Question 21 by farm owners/managers

STATEMENT	DISAGREE	NEUTRAL	AGREE
I think protecting native vegetation on my property is rewarding	10%	14%	76%
The consequences would be serious if I made a mistake with protecting native vegetation on my property	29%	35%	36%
Protecting native vegetation on my property is something I am passionate about	13%	17%	70%
It would be a big deal if I made a mistake with protecting native vegetation on my property	27%	32%	41%
My position on protecting native vegetation on my property tells others something about me	10%	27%	63%
Protecting native vegetation on my property is important to me	6%	10%	84%
Making decisions about protecting native vegetation on my property is complicated	43%	22%	35%
What others think about protecting native vegetation on their farms tells me something about them	10%	23%	67%
I care a lot about protecting native vegetation on my property	6%	12%	82%

Filter: Own and manage; Unweighted; base n = 1290; total; 500 missing; 25% filtered out