



## Funding source

Drought Support & Recovery Services (program specific funding sourced)

The overall objective of Central West LLS engagement is to create a multi 'touch point' approach to increase the awareness by all landholders across our region. The primary objectives are to ensure landholders/producers:

- Are aware of current and potential impacts of drought on their own enterprise
- Recognise the need to seek advice to enable them to adapt or manage their business to respond to adverse conditions
- Are aware of and connected to their local LLS office and staff to enable them to source the most appropriate information and support for their situation enterprise

Our multi 'touch point engagement approach includes;

- One-on-one advice and support
- Face-to-face group based advice and support
- Webinars and YouTube video
- Online resources for 24 hour, 7 day/week remote access to information
- Targeted workshops, training sessions, field days and/or advisory updates
- Guaranteed office 'drop-in' times with technical staff for drought enquiries, advice and support

Our approach to drought related agricultural extension activities can be broken into three (3) primary categories;

- 1. Pre-emptive-** scenario planning based on seasonal conditions, timing of the year and previous pressure points and triggers
- 2. Preparatory-** development of resources, training/workshops, educational videos
- 3. Responsive-** delivery of information, resources, training and support in response to current conditions, expected issues or situations and direct landholder/producer enquiry.



## Stakeholders engaged in delivery

NSW Department of Primary Industries, Grains Research and Development Corporation, producers, small landholders, industry groups, education providers, research and development providers charity groups (Salvos, Vinnies, Rotary, Red Cross), Rural Adversity Mental Health Program (RAMHP), Rural Financial Counselling Service, other government agencies



## Regional priorities addressed

Water (Availability & Access)  
 Groundcover decline  
 Biodiversity decline  
 Economics: capacity to recover and/or manage change  
 Disasters